Hosted by Rinker Design Associates in partnership with Villagio Hospitality Group

Dear Potential Sponsor,

We hope that you will join us as a sponsor for a very special and important event: a Sip & Savor Soirée to benefit Inova Life with Cancer, the education and emotional support program of the Inova Schar Cancer Institute. On Saturday, February 2nd, 2019 Rinker Design Associates in partnership with Villagio Hospitality Group will host this event in The Great Hall, located on the campus of Farm Brew LIVE at Innovation Park.

100% of the proceeds from the Sip & Savor Soirée will directly benefit the Life with Cancer programs and services provided by oncology therapists, oncology nurse navigators, and other health professionals. Your generosity will help guide people through what often is a most challenging time in their lives and we are grateful for your kindness. Through the support of events such as Sip & Savor Soiree, Inova Life with Cancer continues to offer programs and services at no cost.

Life with Cancer arose from a father's need to guide and comfort himself and his children after his wife was diagnosed with, and later lost her battle to cancer. Determined to create a presence within the healthcare system, where people dealing with cancer could turn, Nando Di Filippo, made a generous donation to develop a program within Inova Health System solely devoted to supporting patients and families facing cancer. This program that began at Inova Fairfax Hospital in 1988, today assists over 40,000 patients and family members yearly throughout Northern Virginia, completely free of charge.

The Sip & Savor Soirée will feature signature cocktails, craft beer, and premium wine tastings paired with decadent culinary samples from local restaurants. It will also include a silent and live auction. We expect 200-250 adults in attendance, primarily from the D.C. metro area. Our supporter network includes many prominent business and community leaders, as well as families impacted by cancer. For more information, please visit the Inova Life with Cancer website at lifewithcancer.org.

The enclosed materials provide details about sponsorship opportunities. We also welcome donations for the event auction. We look forward to working with our sponsors to help promote their involvement in the Soirée and build relationships that we know will persist well into the future. Please feel free to contact me directly with any questions. Thank you for your time, consideration and support.

Sincerely yours,

Carson Eonta

Special Events Coordinator c.eonta@villagiogroup.com

Life with Cancer®





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Sponsorship Opportunities

We look forward to working with our sponsors to help promote their involvement in the Sip & Savor Soirée and build relationships that we know will persist well into the future.

Please contact Carson Eonta at C.Eonta@VillagioGroup.com with any questions. Thank you for your time, consideration, and support.

CORPORATE SPONSOR \$250

- Business logo prominently displayed on Farm Brew LIVE's Sip & Savor Soirée website
- Business hyperlinked on Farm Brew LIVE's Sip & Savor Soirée website
- Business logo included on Sip & Savor Soirée invitations

BRONZE SPONSOR \$500

- 2 Sip & Savor Soirée admission tickets (\$160 VALUE)
- Business logo prominently displayed on Farm Brew LIVE's Sip & Savor Soirée website
- Business hyperlinked on Farm Brew LIVE's Sip & Savor Soirée website
- Business logo included on Sip & Savor
 Soirée invitations

SILVER SPONSOR \$1000

- 4 Sip & Savor Soirée admission tickets (\$320 VALUE)
- Business logo prominently displayed on Farm Brew LIVE's Sip & Savor Soirée website
- Business hyperlinked on Farm Brew LIVE's Sip & Savor Soirée website
- Business logo included on Sip & Savor Soirée invitations
- Business logo included on banners at Sip & Savor Soirée event
- Sponsorship mentions throughout the event

GOLD SPONSOR \$2,500

- 8 Sip & Savor Soirée admission tickets (\$640 VALUE)
- Business logo prominently displayed on Farm Brew LIVE's Sip & Savor Soirée website
- Business hyperlinked on Farm Brew LIVE's Sip & Savor Soirée website
- Business logo included on Sip & Savor Soirée invitations
- Business logo included on banners at Sip & Savor Soirée event
- Sponsorship mentions throughout the event
- Business logo prominently displayed on TicketFly website
- Business hyperlinked on TicketFly website

Why Sponsor to Give for a Better Life with Cancer?

- 100% of Proceeds Benefit Inova Life with Cancer
- Make a positive impact for all those affected by cancer in our local community
- Connect with a community of people who face many of the same challenges you do
- Promote your business through a powerful cause
- Network with other local companies to build future partnerships

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Completed form must be returned by January 2nd, 2019

Sponsorship Information

CONTACT			BUSINESS NAME
ADDRESS			
CITY			STATE ZIP CODE
PHONE OFFICE			PHONE CELL
			E-MAIL
Level of	f Partic	ipation	1
□ Corporate Sponsor \$250 □ Bronze Sponsor \$500			☐ Silver Sponsor \$1000
			☐ Gold Sponsor \$2,500
T DIGHTE Sh	The second secon		
		matio	1
_	nt Infor	matio	1
	THIS ACCOUNT IS:	☐ PERSONAL	☐ CORPORATE
Paymer CREDIT CARD	THIS ACCOUNT IS: ACCOUNT TYPE:	☐ PERSONAL ☐ VISA	☐ CORPORATE ☐ MASTERCARD ☐ DISCOVER ☐ AMEX
CREDIT CARD NAME ON CARD	THIS ACCOUNT IS: ACCOUNT TYPE:	☐ PERSONAL ☐ VISA	☐ CORPORATE ☐ MASTERCARD ☐ DISCOVER ☐ AMEX
CREDIT CARD NAME ON CARD BILLING ADDRESS (II	THIS ACCOUNT IS: ACCOUNT TYPE:	☐ PERSONAL ☐ VISA	☐ CORPORATE ☐ MASTERCARD ☐ DISCOVER ☐ AMEX
CREDIT CARD NAME ON CARD BILLING ADDRESS (II	THIS ACCOUNT IS: ACCOUNT TYPE:	☐ PERSONAL ☐ VISA	☐ CORPORATE ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

Thank you for supporting the Sip & Savor Soirée. Please return this form to:

Villagio Hospitality Group | Attn: Carson Eonta | 9915 Discovery Blvd. | Manassas, VA 20109

Sipos Savor Soirée Saturday, February 2nd, 2019, 6-10pm Benefitting Inova Life with Cancer

Hosted by Rinker Design Associates in partnership with Villagio Hospitality Group

Completed form must be returned by January 18th, 2019

Auction Item Donation Form

DONOR NAME (AS IT WILL APPEAR ON MATERIALS)			
PRIMARY CONTACT			
BUSINESS NAME			
ADDRESS			
CITY	STATE	_ ZIP CODE	
PHONE OFFICE	PHONE CELL		
FAX	_ E-MAIL		

Please provide a specific, complete description for the auction catalog (e.g., dimensions, color, number of rooms, ticket seat locations). One donation item per form. Attach photos, brochures, menus, certificates, or other relevant materials. The event is February 2, 2019. Please ensure expiration dates allow adequate time for use. Unless indicated otherwise, any offers will be valid for 1 year, until February 2, 2020.

NAME OF ITEM OR SERVICE	_ FAIR MARKET VALUE
COMPLETE DESCRIPTION FOR THE EVENT PROGRAM	
SPECIAL CONDITIONS	_ EXPIRATION DATE
SIGNATURE	_ TODAY'S DATE